



# MACOMB TOWNSHIP

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## SUPERVISOR'S OFFICE

### FOR IMMEDIATE RELEASE

January 5, 2024

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## Macomb Township Launches Comprehensive Communications Survey to Enhance Community Engagement

*Macomb Township, Mich.* --- Macomb Township is excited to announce the launch of a comprehensive Communications Survey, aimed at better understanding the community's needs and preferences in receiving local information. The initiative reflects our commitment to enhancing the effectiveness of our communication strategies and ensuring that vital information reaches every corner of our township.

"Our goal is to determine which of our past communication efforts have been the most effective in engaging with a majority of the Township's residents," said Macomb Township Supervisor Frank Viviano.

"We want to learn how people are currently receiving information about local events, initiatives and important announcements. This will enable us to focus our efforts on the most impactful channels, ensuring our messages reach the widest possible audience."

All residents, business owners and/or employees of businesses in the Township are encouraged to participate in the survey. The feedback collected will be invaluable in helping us understand where we can improve and what the members of our community would like to know more about.

The survey will be available from January 4, 2024, until February 29, 2024. Participants can access the survey online at [www.macombtwp.org/commsurvey](http://www.macombtwp.org/commsurvey) or stop by Township Hall at 54111 Broughton Road and pickup a paper copy from the lobby and/or Supervisor's Office. For more information about the survey or any questions, please contact the Supervisor's Office at (586)992-0710 ext. 6.

By sharing insights, community members are playing an active role in fostering a more informed and connected community. Macomb Township thanks all participants in advance for their valuable input and looks forward to improving together.

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