



For Immediate Release

Contact: Beth Gibbons
Cell: 313.461.4523
Bqibbons@smartbus.org

Public Review of SMART's Proposed Service Plan

October 24, 2019 – After an 18-month system analysis and outreach effort, SMART will present a proposed long-term plan for improvements to its public transportation services to the public.

As part of the *SMART Path* initiative, SMART has explored ways to maximize user benefit, optimize taxpayer dollars, and improve the efficiency of its suburban route network. Proposed solutions include expansion of SMART's popular FAST routes, more direct routes, increased frequency and weekend service, and pilot projects using new technologies to connect people more effectively. Despite a national trend of declining ridership, SMART has increased ridership by 19% system-wide and 56% on the FAST corridors, since the launch of FAST.

Proposed plan details can be found at www.smartpathplan.org.

“SMART has talked with over 4,300 people to get their ideas about improvements that will be effective and efficient,” said John C. Hertel, General Manager of SMART. “Now, we have a proposed long term plan and want to make sure the changes will best serve our riders and the region well into the future.”

SMART is seeking feedback from riders and the general public. To ensure that each community has ample opportunities for the public to participate, SMART is hosting seven meetings, two in each county and one in downtown Detroit. Comments can also be made online at www.smartpathplan.org, by email, ridersfeedback@smartbus.org or by mail:

SMART Path Plan
535 Griswold St.
Suite 600
Detroit, MI 48226

PUBLIC MEETINGS:

WAYNE COUNTY

Lincoln Park Public Library
1381 Southfield Rd, Lincoln Park, MI 48146
Monday, October 28th
4 pm - 7 pm

John Dingell Transit Center
21201 Michigan Ave, Dearborn, MI 48124
Thursday, November 7th
4 pm - 7 pm



SMART Offices (Buhl Building)
535 Griswold, Suite 600, Detroit, MI 48226
Tuesday, October 29th
11 am - 2 pm

MACOMB COUNTY

Eastpointe City Hall
23200 Gratiot Ave., Eastpointe, MI 48021
Tuesday, October 29th
4 pm - 7 pm

Owen-Jax Recreation Center
8207 E 9 Mile Rd., Warren, MI 48089
Wednesday, November 6th
4 pm - 7 pm

OAKLAND COUNTY

Flagstar Strand Theatre
12 N Saginaw St., Pontiac, MI 48342
Wednesday, October 30th
4 pm - 7 pm

OCC Southfield Campus
22322 Rutland Dr., Southfield, MI 48075
Monday, November 4th
4 pm - 7 pm

Serving residents since 1967, SMART is southeast Michigan's only regional public transportation provider, offering convenient, reliable and safe transportation for Macomb, Oakland and Wayne Counties. SMART's Fixed Route and small bus services connect people to employment and educational institutions, medical appointments and shopping centers. For routes and fare information, visit smartbus.org.

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